Honors & Awards

NY Addy Awards 2006:
★ IBM BCS cd. Gold - Interactive - Multimedia.
★ IBM "Take Back Control" Campaign. Gold - Integrated Campaign.
★ IBM "Take Back Control" Site. Gold - Interactive - Microsite.
★ IBM "Help Desk 2" Campaign. Gold - Integrated Campaign.
★ IBM "Status Quo". Gold - Interactive - Banner.
★ IBM US Open Live Score Banner. Gold - Interactive - Banner.
★ IBM US Open Banner Campaign. Gold - Interactive - Online Campaign. "Best Seat, Point Tracker, Live Score".
★ IBM "Finger Print" Newspaper. Silver - Newspaper - Spread.
★ IBM "Crumpling". Silver - Interactive - Banner.
★ IBM US Open Microsite. Silver - Interactive - Microsite.

Caples Awards 2005:
★ IBM Middleware Campaign.
★ Finalist. Single Medium Campaign.
★ District 2 Addy Awards 2005:
★ IBM US Open Live score Banner.
★ Gold.Interactive Media - Banners.

One Show 2005:
★ Merit. IBM US Open "Live Score Banner".
★ Merit. IBM US Open Integrated Campaign.

Clio Awards 2005:
★ IBM "Middleware is Everywhere" Interstitial.
★ Short List. Business to Business Website.
★ New York Festivals Print Advertising Awards

2005:
★ IBM Help Desk Microsite.
★ Gold. Website: Corporate Image.
★ IBM US Open Ad Vans.
★ Silver. Outdoor/Transit/Posters: Best Fleet Graphic.
★ IBM US Open Ad Vans.
★ Silver. Fleet Graphics: Electronic Equipment.
★ IBM US Open Live score Banner.
★ Finalist Certificate.Websites: Banners.
★ IBM OnDemand Interstitial. Finalist Certificate - Websites: Jump Pages.

Effie Awards 2005:
★ IBM e-business. Gold. Sustained Success.

DMA ECHO Awards 2005:

★ IBM "Help Desk". Bronze.

Communication Arts - Advertising Annual 2005:
★ IBM. Help Desk Microsite.
★ Selected for Publication

WebAwards Awards 2005:
★ IBM - OnDemand Website.
★ Outstanding Website.
★ IBM - Middleware is Everywhere Interstitial.
★ Standards of Excellence Award.
★ IBM - US Open banner.
★ Standards of Excellence Award.
★ IBM - OnDemand Intersitital.
★ Standards of Excellence Award.
★ IBM - Help Desk.
★ Standards of Excellence Award.

MIXX Awards 2005:
★ IBM - Middleware is Everywhere Industries Campaign.
★ Gold. Business to Business.
★ IBM - US Open OnDemand Campaign
2004.
★ Gold. Brand Awareness Positioning.
★ IBM - Help Desk Campaign.
★ Silver. Brand Awareness Positioning.
★ IBM - Help Desk.
★ CampaignFinalist. Business to Business.

CEBA Awards 2005:
★ IBM "Government". Winner. Best Interactive.
★ IBM "Status Quo". Finalist. Interactive.
★ IBM "Shadow Boxer". Finalist. Interactive.

New York Festivals Interactive Awards 2005:
★ IBM Help Desk Microsite.
★ IBM US Open Banner.
★ TBD - Rich Media Banner.
★ IBM US Open Livescore Billboard.
★ TBD - Guerrilla and Alternative Media - Other.

2005 AD tech awards:
★ Best Business-to-Business Campaign.
★ Help Desk Campaign, OgilvyOne - Winner.
★ Best Integrated Campaign.
★ US Open Integrated Campaign, OgilvyOne - Winner.

- ★ Best Interactive Broadcast/Streaming Ad.
- ★ US Open Livescore Banner, OgilvyOne - Winner.